

## News Release



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### **Crown Partners Achieves Magento Gold Partner Status by the Leading eCommerce Solution Provider**

DAYTON, Ohio, June 17, 2011 – Crown Partners, a global marketing and technology leader, today announced that it has been awarded Gold Partner status in the Magento Solution Partner Program. As a Magento Gold Partner, the eCommerce experts at Crown Partners will develop and implement fully customizable Magento sites for online retailers. Crown Partners will play a key role in supporting and promoting Magento, the company with the fastest growing eCommerce platform, with 100,000 merchants and brands worldwide that include Nokia, Ford, Samsung, Oneida, The North Face, OfficeMax, and Dockers.

Crown Partners—now Magento Certified Developers—was selected for having the experience, knowledge, and competency to develop and deliver Magento-based eCommerce solutions to customers. The Magento Gold Partner recognized for its deep eCommerce expertise will be able to leverage the highest level of support and visibility within the Magento community to deliver the Magento eCommerce solutions for online merchants.

The Magento eCommerce platform offers best-in-class merchandising and marketing tools for companies that demand a flexible, customizable, and fully supported platform. Crown Partners is now positioned to help online retailers maximize the potential of their eCommerce businesses by developing sites that are tailored to their unique technical requirements and business goals.

“Crown Partners is committed to helping ensure the continued growth of Magento and adoption of the Magento eCommerce platform around the world,” says Richard Hearn, CEO and Managing Director for Crown Partners. “Our breadth of eCommerce expertise—that includes eCommerce strategy, planning, solutions, and management—helps companies make the most of their eCommerce investments by enhancing the consumer’s online experience and ultimately driving sales. We’re ready to hit the ground running to deliver the Magento Enterprise Edition to the marketplace and contribute to the eCommerce success of Magento customers.”

### **About Crown Partners**

Crown Partners is a global marketing and technology leader specializing in digital marketing and sales strategies, creative design, and technology platforms and solutions. We offer a complete range of interactive marketing and technology consulting services, with expertise in the design, development, deployment, and management of digital marketing programs and enterprise systems. Founded in 2001 and headquartered in Dayton, Ohio, we combine our award-winning services and solutions with strategic technology partnerships to drive business results for clients across industries. For more information, please visit [www.crownpartners.com](http://www.crownpartners.com).

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