



Better decisions, faster



Information Management software

Business agility from IBM Enterprise Content Management

Let's face it. Businesses today need to do more with less. And if that's not enough, you need to solve your increasingly complex business problems faster than ever before. What's more, you need to be responsive amid huge volumes of expanding business content, a wide variety of content types, hundreds of business processes and unending regulatory challenges.

But don't let it get you down. By weaving together your valuable content through innovative business processes, you can deliver the right information at the right time every day, so that everyone—across your organization—has what they need to make wise decisions.

With IBM Enterprise Content Management (ECM) solutions integrated with business process management (BPM), you can streamline and enhance your operational environment and easily change it along the way. You can start by improving and automating departmental and enterprise processes, and then continuously optimize them as your needs change. Then, you'll be ready for whatever comes along. Whether it's departmental shifts, corporate or compliance policy adjustments, consolidation, acquisitions or rapidly changing market conditions, you'll have the business agility to respond strategically, rather than simply react.

Ready.

When you're ready to leverage the power that comes with your integrated ECM platform from IBM, you'll want it, well, now. With IBM ECM solutions, you can shorten time to get results through faster and more flexible ECM development and deployment, so you can quickly flex your ECM muscles.

Set.

Next, it's important that your business users and their IT partners are set to rapidly and easily deploy those ECM capabilities that everyone needs. Chances are, your users have become much more involved in directing and owning their end applications, and they're demanding ready access to usable information. They want to get past the frustration of trying to find the information they need, when it's been locked in various content silos across the organization. IBM's agile ECM platform enables you to empower your business users with quick, easy access to ECM capabilities—and the information they need—so they can effectively respond to your ongoing business opportunities and challenges.

Go.

Once your IBM ECM solutions are in place, your users will be anxious to get going with a greater ability to do their jobs well while responding effectively to unforeseen challenges. When you're able to serve up content in the context it's needed with the help of relevant, dynamic business processes, users can make intelligent, real-time business decisions. Also, when you integrate IBM ECM with existing investments in ERP, CRM and other line-of-business systems, you can further improve core business processes and better serve customers. But regardless of your current ECM environment, IBM ECM solutions can help you improve key content activities, including:

- Content-centric BPM
- Content management
- Compliance management
- Discovery management

Your enterprise environment and the surrounding global market is moving faster and faster. So you need to be ready and set to go with the flow of your ever-changing business requirements. By combining the power of content and process through IBM's ECM solutions, you'll have the business agility to serve up your business content in context daily. In this way, everyone can make better decisions faster—so you can improve customer service, enhance workforce efficiency and achieve better return on your technology investments.

For more information, visit ibm.com/software/ecm.



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